

## New partner form:

*Museum or gallery name here:*

Thank you for offering our members a benefit when visiting with their National Art Pass. We are delighted you have joined our National Art Pass network of over 850 museums, galleries and other cultural venues.

## My Art Fund log in

We will set you up with a professional login to My Art Fund, where you'll be able to unlock the many ways we can support you and your institution, including applying for grants, running an Art Happens crowdfunding project, updating your museum's detail for our Art Map, applying for Museum of the Year, ordering posters for your venue and buying a Professional Art Pass.

## Login details

Username:

*Please give us the email addresses of all users who should have an account.*

If you already have a login, please continue using these details or let us know if you need a password reminder.

## Here's what we'll need to get you set up on artfund.org

Address:	
Phone number:	
Website:	
Opening times:	

## Governance: *(delete as necessary)*

Charity/ Independent/ Local Authority/ Private Owner/ Other (please state):

## Facilities:

Accessibility

Children's events

Public Transport

Shop

Café

Temporary Exhibitions

Parking

Restaurant

Talks and Courses

## National Art Pass Offer

Standard entry fee:

*Please enter your standard entry fees here*

National Art Pass offer:

*Please specify the offer for National Art Pass holders here*

## Venue page on artfund.org

Please describe your venue in 100 words (this will be edited to our house style)

## Images

Please send us a selection of high res interior and exterior images to promote your venue across our channels, remember to include a caption and credit.

## Welcoming visitors with a National Art Pass

**Our partnership with you** and many other venues across the UK is essential to Art Fund. From free posters to other marketing materials for your front of house area or shop, we have material for you to share with your visitors to let them know you are part of the network.

[You can also download our brand guidelines and logos here](#) for use onsite and online to celebrate our partnership.

**Our Art Guide** leaflets are produced three times a year and are one of the many ways we can promote your exhibitions to hundreds of thousands of museum visitors. We would appreciate it if you could display these in your venue to help us.

How many shall we send you?

*Please tell us how many you would like, minimum order 50*

They also come with a handy freestanding leaflet holder, so please tell us if you need one.

Yes

No

## Key contacts

Throughout the year we may get in touch with you and your colleagues about other marketing support, updates and new opportunities. Help put us in touch with the person responsible for the areas of activity below so we know who to contact or tell us if it's the same contact for all.

Telling us about your exhibitions and changes to visitor's information:

Name	Job title
Email address	Phone number

Distribution and display of our promotional materials (such as exhibition guides):

Name	Job title
Email address	Phone number

Address to send materials (if different to venue):

Front of house welcoming visitors with a National Art Pass:

Name	Job title
Email address	Phone number

Director:

Name	Job title
Email address	Phone number

## Keep in touch

Keep up to date with funding opportunities and communication deadlines by signing up to our monthly [Museum Bulletin](#). You are also welcome to sign up to our [Art in your Inbox](#) newsletter.

Send us your press releases and let us know about your major exhibitions and anniversaries.

Follow us @artfund #NationalArtPass

## Our contact details

Museum Services: [museums@artfund.org](mailto:museums@artfund.org)

Museum marketing relationship manager: Jennie Jiricny [jjiricny@artfund.org](mailto:jjiricny@artfund.org) 020 7225 4801

**Thank you for joining our National Art Pass network. We look forward to working with you.**