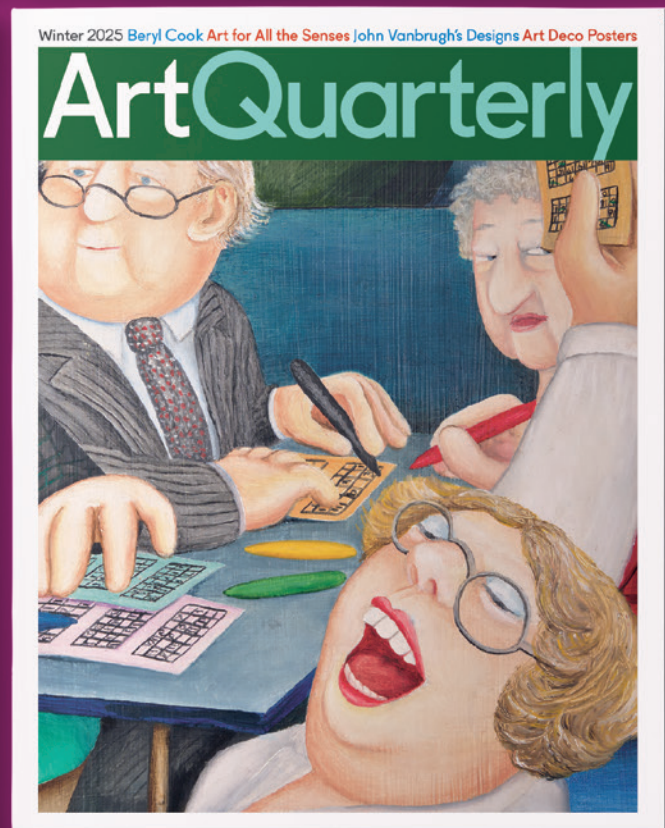
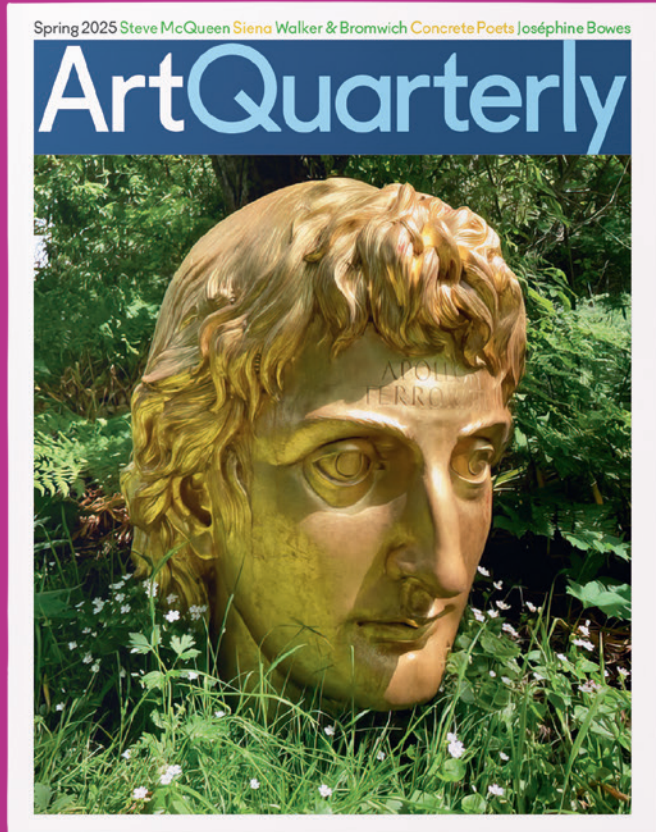


# Art Quarterly

Media kit 2026



The magazine

With 142,000 readers nationwide, Art Quarterly is one of the most respected and valued magazines on art in the UK. It provides insightful and accessible content and comment on art and artists, galleries and museums, and the works they show and hold in their collections, inspiring readers to see more art more often.

Published four times a year by Art Fund, the national charity for art, Art Quarterly is one of the essential benefits of becoming an Art Fund member.

Each issue looks forward to what’s happening in the coming months around the UK and beyond, and comments on cultural events and issues. It includes in-depth features, interviews, conversations, exhibition previews, book roundups, collector profiles, news and opinion by writers, critics, commentators and experts in the field, as well as information about works of art that the charity has helped museums and galleries add to their collections.

Readership/audience

- 142,000 readers nationwide – a well-educated, informed and articulate audience who actively enjoy seeing and collecting art, and visiting galleries and museums
- 88% of readers visit cultural attractions five or more times a year
- Readers are interested in a wide range of art and design, plus books, theatre and cultural events, travel, and equities and investments
- 64% of readers live in London and the South East and 36% live across the rest of the UK
- 64% of members are aged 26-65, 17% are 18-25 and 19% are 66+
- 58% of members use Art Quarterly to plan visits to galleries, museums and historic houses

Distribution

Art Quarterly is mailed directly to the homes of Art Fund members in the UK and internationally. It is also distributed to high-level arts donors; museum and gallery directors and professionals; and companies, including architectural practices, fashion houses, financial services and creative industries.

Agenda

Features

Elisa Mora de Wichter speaks with the artist whose luminous canvases convey the magic, mystery and materiality of paint. *Portrait by Gary Carlton*

**Louise Giovannelli**  
Artist and alchemist



Agenda

Opinion

**Can we prove museums are good for us?**  
Scientific studies have shown that directly engaging with art and culture can have a positive effect on our health and wellbeing, says Tony Theobald



**'I'm a craftsperson, and using my hands is part of the work's context'**

**First person**  
**Amya Farrel**



Agenda

Features

**A pioneer of pattern**

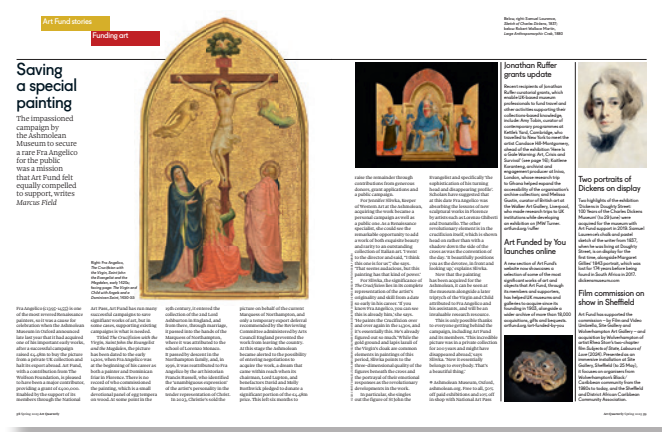
**William Morris**



Art Fund stories

Funding art

**Saving a special painting**  
The impassioned campaign by the Ashmolean Museum to secure a rare Pre-Raphaelite for the public was a milestone that Art Fund felt equally compelled to support, writes Marcus Field



# Art Quarterly specifications

## Deadlines

| Issue  | Publication Date | Copy deadline   |
|--------|------------------|-----------------|
| Spring | 1 March 2026     | 16 January 2026 |
| Summer | 1 June 2026      | 17 April 2026   |
| Autumn | 1 September 2026 | 17 July 2026    |
| Winter | 1 December 2026  | 16 October 2026 |

## Advertising Rates

|                    |                               |                |
|--------------------|-------------------------------|----------------|
| Colour             |                               |                |
| Full page          |                               | £3,900         |
| Half page          |                               | £2,150         |
| Quarter page       |                               | £1,200         |
| Double page spread |                               | £7,100         |
| Special sites      |                               | £4,600         |
| Inserts            | 8g max, one insert per issue  | £100 per 1,000 |
|                    | Full run (90,000 inserts)     |                |
|                    | Part run (min 45,000 inserts) |                |

## Production Specification

|              |            |                          |
|--------------|------------|--------------------------|
| Full page    | trim size  | 270 x 210 mm (bleed 3mm) |
|              | type area  | 244 x 185 mm             |
| Half page    | vertical   | 244 x 89.5 mm            |
|              | horizontal | 119 x 185 mm             |
| Quarter page | size       | 119 x 89.5 mm            |

To advertise please contact:

Charlotte Agace

[charlotte@parkwalkmedia.com](mailto:charlotte@parkwalkmedia.com)

Renata Lopes

[renata@parkwalkmedia.com](mailto:renata@parkwalkmedia.com)

## Supplying artwork

Please send artwork as press optimised PDF files with all fonts and images embedded, colour CMYK and resolution 300dpi to:

[charlotte@parkwalkmedia.com](mailto:charlotte@parkwalkmedia.com)

[renata@parkwalkmedia.com](mailto:renata@parkwalkmedia.com)

Any QR codes included in the artwork should be a minimum size of 20 x 20 mm and coloured black only (not four colour)