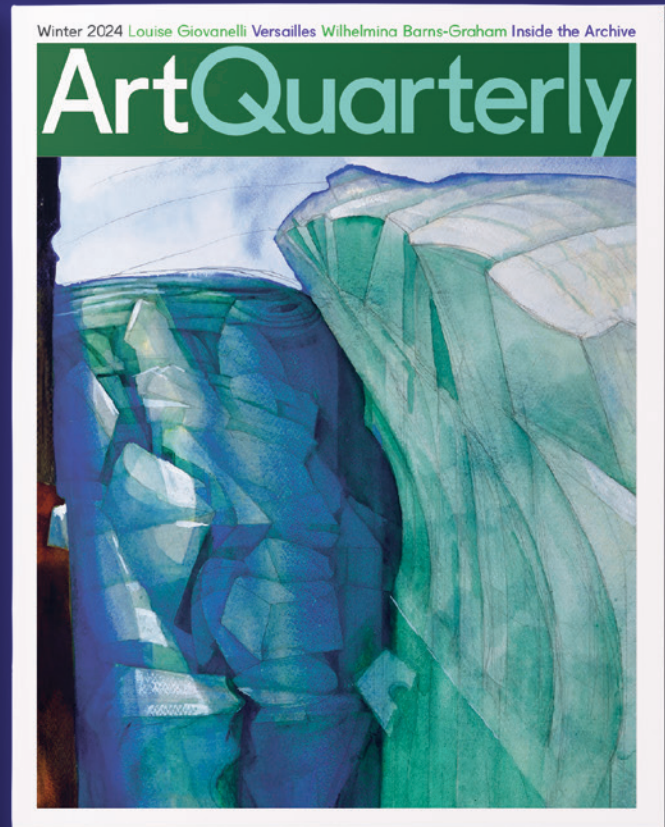
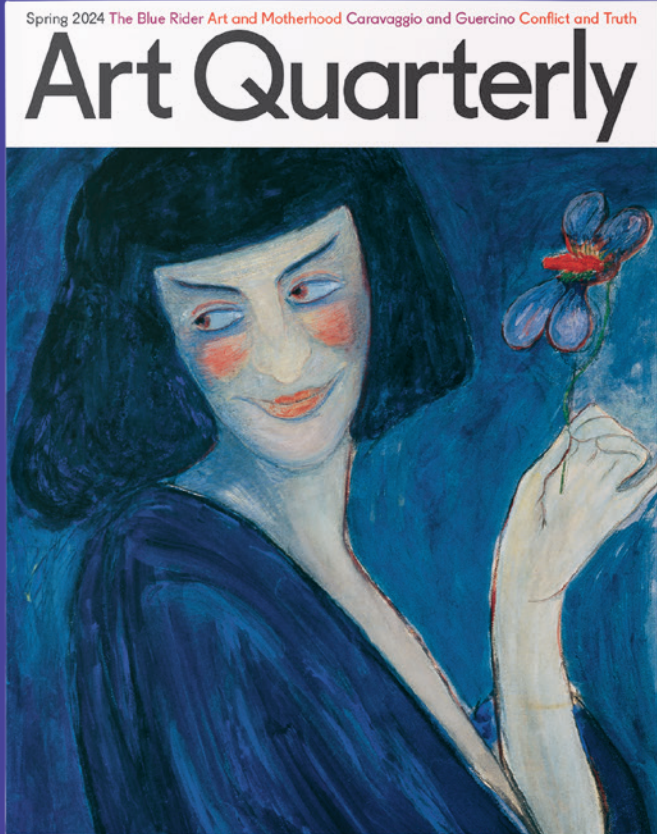


Art Quarterly

Media kit 2025



The magazine

With 142,000 readers nationwide, Art Quarterly is one of the most respected and valued magazines on art in the UK. It provides insightful and accessible content and comment on art and artists, galleries and museums, and the works they show and hold in their collections, inspiring readers to see more art more often.

Published four times a year by Art Fund, the national charity for art, Art Quarterly is one of the essential benefits of becoming an Art Fund member.

Each issue looks forward to what’s happening in the coming months around the UK and beyond, and comments on cultural events and issues. It includes in-depth features, interviews, conversations, exhibition previews, book reviews, collector profiles, news and opinion by writers, critics, commentators and experts in the field, as well as information about works of art that the charity has helped museums and galleries add to their collections.

Readership/audience

- 142,000 readers nationwide – a well-educated, informed and articulate audience who actively enjoy seeing and collecting art, and visiting galleries and museums
- 88% of readers visit cultural attractions five or more times a year
- Readers are interested in a wide range of art and design, plus books, theatre and cultural events, travel, and equities and investments
- 64% of readers live in London and the South East and 36% live across the rest of the UK
- 64% of members are aged 26-65, 17% are 18-25 and 19% are 66+
- 58% of members use Art Quarterly to plan visits to galleries, museums and historic houses

Distribution

Art Quarterly is mailed directly to the homes of all Art Fund members in the UK and internationally. It is also distributed to high-level arts donors; museum and gallery directors and professionals; and companies, including architectural practices, fashion houses, financial services and creative industries.



Sculpting strong bonds of community

Leilah Babirye

Ellen Moss De Waele speaks with the artist and LGBTQ+ activist about her exhibition at Yorkshire Sculpture Park, the presence of materials and the power of togetherness

Leilah Babirye is a Ugandan-born artist and LGBTQ+ activist. Her work explores themes of community, identity, and the power of togetherness. In her exhibition at Yorkshire Sculpture Park, she presents a series of sculptures that celebrate the strength of community bonds. One of her key works is 'The Mother', a large-scale sculpture made from recycled materials, including car parts and household items. Babirye's art is deeply rooted in her experiences and her commitment to social justice. She is a vocal advocate for the LGBTQ+ community and has been instrumental in raising awareness of their struggles in Uganda. Her work is a powerful statement on the resilience and strength of community in the face of adversity.

Agenda

Reviews

How could museums lead on AI?

By using their status as trusted institutions, experienced in safeguarding and curating knowledge, writes **Michelle Pease**



The British Museum is not only one of the world's largest museums, it is also one of the most trusted. Its reputation for safeguarding and curating knowledge is well-known. But what if museums could lead on AI? Michelle Pease explores the potential of museums to use their status as trusted institutions to drive innovation in AI. She argues that museums have a unique position to play in the development of AI, as they are trusted to safeguard and curate knowledge. By using their status as trusted institutions, museums could help to ensure that AI is developed in a way that is ethical and responsible. Pease also discusses the challenges of using AI in museums, such as the need for expertise and the risk of bias. She concludes that museums have a vital role to play in the development of AI, and that they should be encouraged to lead on this issue.

Agenda

Reviews

'A form that elicits an emotion, idea or a thought, is what sculpture is about'

First person **Iony Craig**




Iony Craig is a sculptor and artist who has been creating work for over 20 years. Her work is characterized by its emotional and thought-provoking nature. In her interview, Craig discusses her approach to sculpture and the importance of emotion and thought in her work. She argues that sculpture is not just about creating a physical object, but about creating a form that elicits an emotion, idea or a thought. Craig's work is deeply personal and reflects her own experiences and emotions. She is a passionate advocate for the power of sculpture to connect with people and to create a sense of community. Her work is a testament to the power of art to inspire and to create a lasting impact.

Agenda

Reviews

Up close with Van Gogh

By **Michelle Pease**



Michelle Pease explores the life and work of the Dutch painter Vincent van Gogh. She discusses his struggles with mental health and his dedication to his art. Pease also examines the impact of van Gogh's work on the art world and on the public. She argues that van Gogh's work is a powerful statement on the power of art to connect with people and to create a sense of community. Her work is a testament to the power of art to inspire and to create a lasting impact.

Art Fund stories

Backing museums

Images exploring identity

An Art Fund Reframing grant has supported a collaborative teaching museum, using Anselm Kiefer's photography collection, writes **Marcus Field**



Marcus Field explores the impact of the Art Fund Reframing grant on the development of a collaborative teaching museum. He discusses how the grant has supported the museum in its efforts to explore identity through Anselm Kiefer's photography. Field argues that the grant has been a vital source of funding for the museum, enabling it to develop its collection and to provide a high-quality educational experience for its visitors. He also discusses the challenges of working with Kiefer's work, which is often complex and thought-provoking. Field concludes that the Art Fund Reframing grant has been a success, enabling the museum to explore identity in a new and exciting way.

Art Fund stories

Backing museums

Art Portraits events update

Art Portraits events have been a success, with many people attending and enjoying the experience. The events have provided a unique opportunity for people to see and learn about the work of the artists featured in the exhibition. The events have also provided a chance for people to meet the artists and to discuss their work. The events have been a great success and have helped to raise awareness of the work of the artists featured in the exhibition.

Museum tax relief advocacy success

The Museum Tax Relief (MTR) campaign has been a success, with many museums and galleries receiving tax relief on their collections. The campaign has helped to raise awareness of the importance of museums and galleries and to ensure that they are able to continue to provide a high-quality educational experience for their visitors. The campaign has been a great success and has helped to ensure that museums and galleries are able to continue to provide a high-quality educational experience for their visitors.

New Art Fund chair announced

The Art Fund has announced the appointment of a new chair, who will be responsible for leading the charity's efforts to support museums and galleries. The new chair will be a member of the Art Fund's Board of Trustees and will be responsible for ensuring that the charity is able to continue to provide a high-quality educational experience for its visitors. The new chair will be a great addition to the Art Fund's team and will help to ensure that the charity is able to continue to provide a high-quality educational experience for its visitors.

Art Fund Annual General Meeting

The Art Fund's Annual General Meeting (AGM) was held on 15th November 2023. The AGM was a successful event, with many people attending and enjoying the experience. The AGM provided a chance for people to see and learn about the work of the Art Fund and to discuss the charity's future. The AGM was a great success and has helped to raise awareness of the work of the Art Fund.

Art Quarterly specifications

Deadlines

Issue	Publication Date	Copy deadline
Spring	1 March 2025	17 January 2025
Summer	1 June 2025	18 April 2025
Autumn	1 September 2025	18 July 2025
Winter	1 December 2025	17 October 2025

Advertising Rates

Colour		
Full page		£3,900
Half page		£2,150
Quarter page		£1,200
Double page spread		£7,100
Special sites		£4,600
Inserts	8g max, one insert per issue	£100 per 1,000
	Full run (90,000 inserts)	
	Part run (min 45,000 inserts)	

Production Specification

Full page	trim size	270 x 210 mm (bleed 3mm)
	type area	244 x 185 mm
Half page	vertical	244 x 89.5 mm
	horizontal	119 x 185 mm
Quarter page	size	119 x 89.5 mm

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