

Art Quarterly

Media kit 2024

Spring 2022 Raphael The Burrell Collection Joy Gregory & Hew Locke Treasure Stourbridge Glass

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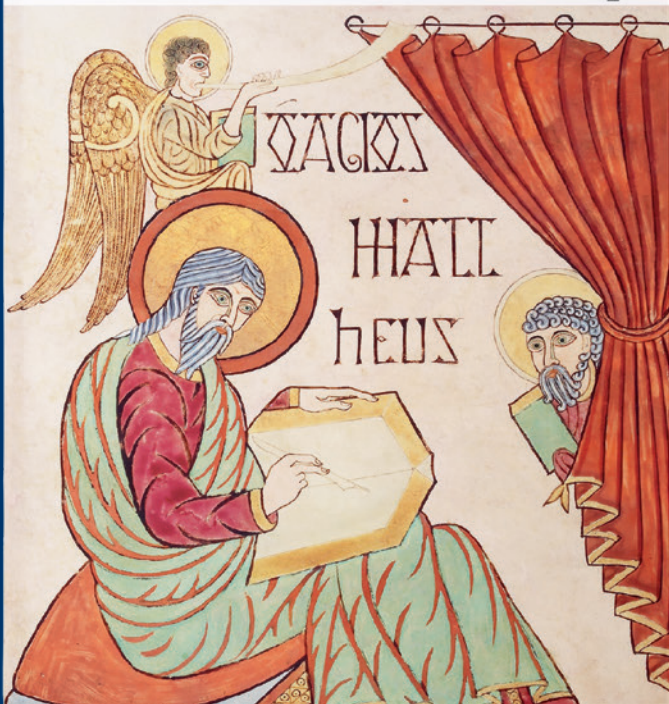
Summer 2022 Africa Fashion Museum of the Year Theresa Roberts Landscape Immersive Museums

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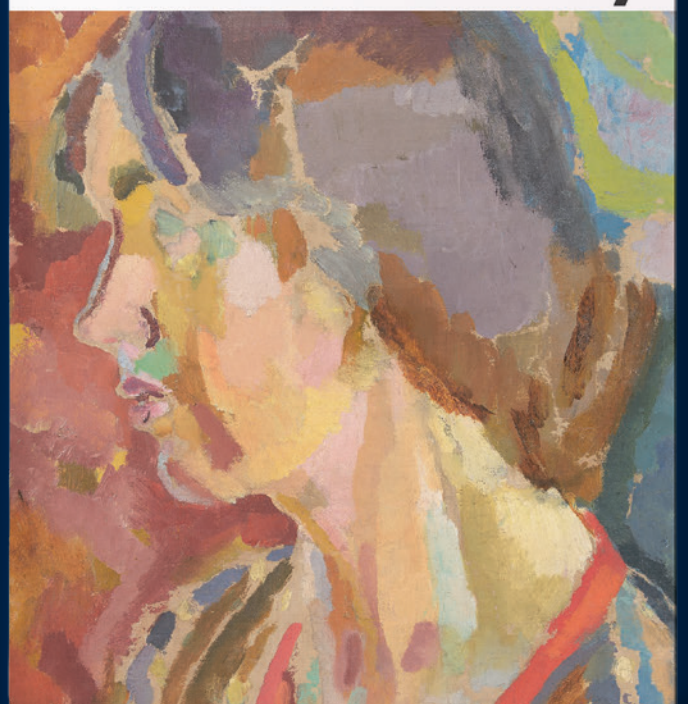
Autumn 2022 Lindisfarne Gospels Bharti Kher War Games Feminist Art Pioneers Thomas Bateman

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Winter 2022 Portrait of Omai Donatello Mining Art Witchcraft Mohammed Sami Duncan Grant

Art Quarterly



With 135,000 readers nationwide, Art Quarterly is one of the most respected and valued magazines on art in the UK. It provides insightful and accessible content and comment on art and artists, galleries and museums, and the works they show and hold in their collections, inspiring readers to see more art more often.

Each issue looks forward to what's happening in the coming months around the UK and beyond, and comments on cultural events and issues. It includes in-depth features, interviews, conversations, exhibition previews and reviews, book reviews, collector profiles, news and opinion by writers, critics, commentators and experts in the field, as well as information about works of art that the charity has helped museums and galleries add to their collections.

- 135,000 readers nationwide – a well-educated, informed and articulate audience who actively enjoy seeing and collecting art, and visiting galleries and museums
- 88% of readers visit cultural attractions five or more times a year
- Readers are interested in a wide range of art and design, plus books, theatre and cultural events, travel, and equities and investments
- 64% of readers live in London and the South East and 36% live across the rest of the UK
- 64% of members are aged 26-65, 17% are 18-25 and 19% are 66+
- 58% of members use Art Quarterly to plan visits to galleries, museums and historic houses

Art Quarterly is mailed directly to the homes of all Art Fund members in the UK and internationally. It is also distributed to high-level arts donors; museum and gallery directors and professionals; and companies, including architectural practices, fashion houses, financial services and creative industries.



Art Quarterly specifications

Deadlines

Issue	Publication Date	Copy deadline
Spring	1 March 2024	12 January 2024
Summer	1 June 2024	12 April 2024
Autumn	1 September 2024	12 July 2024
Winter	1 December 2024	11 October 2024

Advertising Rates

Colour		
Full page		£3,900
Half page		£2,150
Quarter page		£1,200
Double page spread		£7,100
Special sites		£4,600
Inserts	Full run (90,000 inserts)	<i>Subject to sample</i>
	Part run (min 40,000 inserts)	<i>Available on request</i>

Production Specification

Full page	trim size	270 x 210 mm (bleed 3mm)
	type area	244 x 185 mm
Half page	vertical	244 x 89.5 mm
	horizontal	119 x 185 mm
Quarter page	size	119 x 89.5 mm

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